

REPORTSTORE CATTLE

Tel: (01432) 761882

Thursday 4th October 2018

*Auctioneers - Matthew Nicholls/Greg Christopher*STORE CATTLE - 500

A terrific show of store cattle for the first sale in October embraced with a much better trade than anyone was expecting especially on the stronger cattle. Those strongest stores saw strong competition with the very best flying to £1455/head for a Charolais steer from Mr L J Watkins, New Buildings, others following close behind at £1430, £1390 etc. In fact the top 20 prices were all in excess of £1250/head with plenty over £1300/head. To include all types the steers averaged a very impressive £985/head which is quite remarkable and probably one of the dearest steer averages recorded at Hereford. Plenty of demand also for those shapier little types topping at 252p/kg and plenty of them 230p/kg plus.

The heifers were also a good trade and nearly as dear as the steers in p/kg terms. A heifer from W H Lewis & Co, Cotmore Farm topped the day at £1325 for a 640kg Blonde x. Any amount £1080/head plus with an overall average of £850/head attained right through. A Charolais heifer from M/s Price, Drewern topped at 240p/kg for a 410kg animal. It is true to say that fears of fodder, litter and concentrate costs have steadied the trade on those longer term cattle but nowhere near the drop forecasted. The cattle looked more affordable and there were more men there bidding for them, so all in all a very pleasing trade.

The native breeds are somewhat of a selective trade, strength sells well and those named sire Angus cattle, however those smaller Herefords attract a somewhat smaller audience - **it is 'simply horses for courses'**. Overall a very pleasing day.

STEERS - p/kg				
Vendor	Breed	Weight	£	p/kg
D & I M Jones & Son	LIM	365	920.00	252.1
B J & L A Pritchard	BRB	430	1050.00	244.2
J D Burman & Son	AAX	455	1105.00	242.9
D & I M Jones & Son	LIM	475	1150.00	242.1
J T Jones & Sons	LIM	550	1315.00	239.1
B J & L A Pritchard	LIM	450	1075.00	238.9
D & I M Jones & Son	BRB	420	995.00	236.9
R & K Jackson	LIM	380	900.00	236.8
R W Lloyd	BRB	450	1065.00	236.7
D & I M Jones & Son	LIM	385	910.00	236.4

STEERS/head			
Vendor	Breed	Weight	£
L J Watkins	CHX	705	1455.00
W D & E J Kerr	LIM	700	1430.00
S George & Son	CHX	660	1390.00
M/s W H Lewis & Co	AAX	655	1390.00
E Davies & Son	LIM	665	1365.00
M/s W H Lewis & Co	LIM	625	1360.00
S George & Son	SM	660	1340.00
S George & Son	LIM	720	1340.00
E D & E J Kerr	LIM	670	1320.00
J T Jones & Sons	LIM	550	1315.00

HEIFERS - p/kg				
Vendor	Breed	Weight	£	p/kg
M J & D L Price	CHX	410	985.00	240.2
M J & D L Price	CHX	430	1030.00	239.5
D & I M Jones & Son	LIM	450	1060.00	235.6
R & K Jackson	LIM	470	1105.00	235.1
W P, J M & N Pritchard	LIM	410	960.00	234.2
T R James & Son	LIM	490	1145.00	233.7
D & I M Jones & Son	LIM	445	1030.00	231.5
D & I M Jones & Son	LIM	410	945.00	230.5
D & I M Jones & Son	LIM	400	915.00	228.8
B J & L A Pritchard	LIM	440	1005.00	228.4

HEIFERS/head			
Vendor	Breed	Weight	£
M/s W H Lewis & Co	BAX	640	1325.00
S George & Son	LIM	610	1185.00
M J & D L Price	CHX	540	1175.00
S George & Son	SMX	600	1170.00
T R James & Son	LIM	490	1145.00
T R James & Son	LIM	580	1140.00
L J Watkins	CHX	580	1140.00
M/s W H Lewis & Co	LIM	530	1135.00
S George & Son	LIM	650	1130.00
M/s W H Lewis & Co	BAX	530	1105.00

## FEEDING/STOCK BULLS - 22

The well bred continental feeding types in good demand and were a nice trade selling to £1100/head and 228p/kg for a bunch of 3 Limousins from M/s Dyke & Sons. These younger continental types are easily sold and making well over the 200p/kg. Native sorts a harder trade and could be anything from 150p-175p/kg. An Angus breeding bull from M/s R J Pearson, Great Wacton topped at £1750/head. Plenty of demand for the right sorts.

BULLS - p/kg		
Vendor	BREED	p/kg
R J Pearson	AA	291.7
M J & E M Dyke & Sons	LIM	227.6
M J & E M Dyke & Sons	LIM	220.0
M J & E M Dyke & Sons	LIM	219.2
M J & E M Dyke & Sons	LIM	215.2
M J & E M Dyke & Sons	LIM	208.1

## **SHOW OF CONTINENTAL CROSS CATTLE**

### **Best continental steer**

- 1) S George & Son, Dol-Llugan
- 2) M/s Jones, Upper House
- 3) M/s Davies, Frodesley Hall

### **Best continental heifer**

- 1) M/s Price, Drewern
- 2) M/s Price, Drewern
- 3) M/s James, Poston Court



*l-r: Robert Meadmore, Graham Morgan, Mr Jones, Upper House  
and Beth Jones, Brynspeard, Graham Morgan, Robert Meadmore*

### **Best pair of continental steers**

- 1) M/s Jones, Upper House
- 2) M/s D Jones & Son, Brynspeard
- 3) M/s Jones, Caeronen

### **Best pair of continental heifers**

- 1) M/s D Jones & Son, Brynspeard
- 2) M/s Price, Drewern
- 3) M/s Pritchard, Llytha

**With thanks to the judge : Mr Graham Morgan**

## COWS & CALVES - 27

A varied entry of cows and calves embraced with a selective trade - talk of increasing feed, fodder and litter costs is certainly not helping. Nevertheless a nice outfit from M/s R & K Jackson, Stone House topped the sale at £1480/head with other outfits from M/s Jones, Bleanwaun-Ganol and E H Brown, Old Public close behind at £1400 and £1380 respectively. To surpass that £1500 barrier they need to be young and strong beef bred continental types.

A nice entry of Hereford x in-calvers from Mr D Parry saw returned demand but as expected not quite as fast as previous years selling between £900 and £1000/head.

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### Forthcoming Sales

## **THURSDAY 18th OCTOBER**

At 11.00am

Catalogued sale of

## **700 STORE CATTLE**

To include section for weaned suckler bred calves

**BEEF TYPE COWS/HEIFERS IN OR WITH  
CALVES**

**FEEDING/STOCK BULLS**

**BARREN COWS**

*Entries close Wednesday 10th October at 12 noon*